

# eFlorist



# Online

## Online Form

Date

Member Number

Contact Person

Shop Name

Phone

email address

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## Website Details

A. Do you own a domain (web address)

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yes

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No

please go to question B

please go to question E

B. Who is the domain registrar (e.g. 123reg)

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C. Domain name (website address)

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D. Domain Password

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please read the T&Cs and complete the form

E. I agree for eFlorist to Purchase a new domain

☐

yes

please read the T&Cs and complete the form

## Terms & Conditions

### Introduction

eFlorist Online is a product offered by eFlorist Ltd that enables florists to generate orders via their own e-commerce enabled website. The florist is free to add, edit and remove content at will to truly personalise their website to complement their retail premises. All orders are processed from the website, via eFlorist's sales order processing system and back out to florists via the eFlorist system. We offer complete financial security and support for your site which is only an email or phone call away. By signing up for eFlorist Online you agree to the following Terms & Conditions:

1. eFlorist will assist you in setting up your new eFlorist Online web shop and provide training in the on-going management of your site at the time you purchase the product.
2. The monthly fee for eFlorist Online will be added to your monthly eFlorist 'One Bill' statement of account.
3. The eFlorist Online set-up fee will be added to the next monthly eFlorist 'One Bill' statement of account after purchase.
4. You are responsible for the registration of your domain name and its on-going registration with the registrar unless you have contracted with eFlorist to provide this service.
5. You need to check the availability of your domain name prior to purchasing the product as there is no guarantee that your domain name will be available.
6. An order placed on your website will be routed through the eFlorist systems and appear on your eFlorist account. All orders generated by your website that you subsequently deliver will be paid to you at 100% of the order value (minus a transaction fee of £1). All orders placed on your website that are relayed to another eFlorist user will be paid as a standard relay order (ie you receive 25% commission for the order and a portion of the service fee).
7. If you set your eFlorist system as closed you will not receive any orders from your website. If you are closed your orders will be routed to other eFlorist users.
8. If you resign your eFlorist account you also resign your eFlorist Online account and will lose your website upon the termination of your contract subject to the standard notice period.
9. You are liable for the content of your website and eFlorist will assume no liability for any text, comments or images you place on your site.
10. Customers who order via your website are your customers and you own the data relating to their order. eFlorist will not market to your customers directly.

I have read and approved the terms and conditions. I want to get started with my webshop!

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